



POULTRY PHARM

PROVEN BY VETS

Poultry Pharm 50 Week Plus



Product Description:

A supplementary liquid for poultry, containing a blend of calcium, minerals and vitamins designed to support egg and shell quality in laying birds over 50 weeks. Feed continuously via a suitable drinking system during periods of optimum growth of following a discovery of shell problems.

Functional Ingredients:

Calcium

Calcium, which is readily available in soluble form, to support the requirement for strong shells.

Magnesium, Zinc and Manganese

Essentially components of eggshell, provided to help maintain the correct mineral ratios for shell formation and strength.

Vitamin D3

To encourage shell health by preserving the correct balance of calcium and phosphorus absorption from the diet.

Specification:

Specification per Lt of product:.

Ingredient	Unit	Amount
Calcium	Mg	19,000
Calcium Chelate	Mg	15,000
Magnesium (as Chelate)	Mg	2,500
Manganese	Mg	2,500
Zinc	Mg	4,000
Biotin	Mg	30
Vitamin D3	Iu	2,000,000
Excipients		To Volume

Composition:

Calcium chloride, magnesium chloride, propylene glycol

Instructions for Use:

Dilute 1000ml in 1000 litres (1ml in 1l) of clean drinking water.

Use for 2 days per week during lay after 50 weeks of age to prevent shell quality issues.

Use for 2-3 days per week during periods of poor egg shell quality.

Physical Characteristics:

Test	Specification	Tolerance
Appearance	Clear straw coloured liquid	Product will darken over time
Odour	Characteristic	Characteristic
pH**	TBC	TBC

Product Analysis:

Analysis	Specification	Tolerance
Protein	<0.1%	
Fibre	<0.1%	
Ash	4.3%	
Oil	1.9%	

Shelf Life:

24 months from date of manufacture

Storage:

Keep out of reach of children

Store in a cool dry place, out of direct sunlight between 5-25°C

Do not freeze

Packaging:

Primary packaging: 5lt HDPP Plastic & 1lt Eclipse Visistrip bottles

Additional Information:

B/N and expiry information to be placed on neck of can.

Poultry Pharm
Nutwell Estate
Lympstone
Exmouth
Devon
EX8 5AN
01392 872932